





ELAIDA ELA03

Strike the balance between vintage charm and modern sophistication with the Elaida collection. A true marvel, this rug harmoniously blends traditional handweaving craftsmanship with the precision of modern printing and tufting techniques. With an oriental medallion design, the Heran design is carefully printed on a handwoven base, then overtufted for a uniquely distressed finish. Transform your home with rich texture and a stunning sheen that demands attention.

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NATURAL FIBERS

PRODUCT DETAILS

Construction:	Handwoven
Backing:	100% Cotton
Style:	Traditional, Vintage
Content:	40% Jute 25% Polyester 25% Cotton 5% Wool 5% Viscose
Origin:	India
Shape:	Square, Rectangle
Size:	18" Swatch, 6'X9', 7'9"X9'9", 8'6"X11'6", 9'6"X13'6"

PANTONE COLORS

14-0108 Castle Wall

15-0719 Silver Fern

16-1315 Cornstalk

17-1324 Cinnamon Swirl

18-1124 Partridge

CARE INSTRUCTIONS

Blot stains immediately and clean with mild soap and water. Use fan or dryer to speed up the drying process-avoid exposure to too much moisture. Vacuum regularly without beater bar. Trim stray tufts with scissors to remove. Keep out of direct sunlight to prevent color change.

BEAUTIFUL LIVES, CREATED BY YOU.

It's our purpose to create beautiful lives—for the artisans who make our products, for our employees, and for our customers. Your partnership supports this mission.